

LEADING FINANCIAL CLOUD SOFTWARE PROVIDER, SIDETRADE OPENS ITS NEW PAN-EUROPEAN PLATFORM IN DUBLIN, CREATING 90 JOBS.

Minister for Jobs, Enterprise and Innovation, Richard Bruton TD today along with Sidertrade's CEO Olivier Novasque officially opened Sidertrade's new office in Dublin, with the creation of 90 skilled roles over two years.

Sidertrade has set up this new pan-European platform to bolster its capacity to service worldwide customers as well as to support its business operation in Europe.

"Our aim is to get closer to our clients in terms of culture and time zones while offering the convenience of multilingual support," **said Olivier Novasque, CEO at Sidertrade.**

This investment is supported by the Department of Jobs, Enterprise and Innovation, through IDA Ireland.

"Dublin is a fantastic hub for technology and innovation, which are Sidertrade's main pillars. Dublin and Ireland hosts a wealth of candidates especially within the multilingual sectors, who are well educated and motivated to succeed in their careers. The IDA team was a significant value-add in our development in Ireland and have been valuable partners in helping Sidertrade establish this pan European platform" explained **Olivier Novasque, CEO at Sidertrade.**

Minister Bruton said "A key part of our plan to attract multinational investment is to pursue opportunities outside of our strongest market in the USA. We have put extra IDA staff in growth markets and increased the number of trade missions to allow us to include new destinations. Today's announcement that Sidertrade, a leading French software company, is opening a new office in Dublin with the creation of 90 jobs is a great boost for this strategy. I wish Olivier and his team every success with their operation here, and look forward to working closely with them as they expand their employment here".

Welcoming today's announcement Martin Shanahan, CEO of IDA Ireland said "As part of our worldwide efforts to attract businesses to Ireland, IDA Ireland targets European companies through our offices in London, Paris and Frankfurt. As a French company based in Paris and Listed on NYSE, Sidertrade is a particularly welcome addition to the increasing number of fast growth companies basing their business services operations in Ireland. IDA Ireland looks forward to more investment from the European market in the coming years."

Sidertrade plans to hire 90 new positions in Dublin, mostly accounting and financial professionals, marketing and lead generation teams, and customer support roles in a number of languages to companies throughout the EMEA region. "There are great opportunities for highly trained and skilled people to join us" **said Sylvaine Le Baron, Human Resource Director at Sidertrade.**

Recruitment is underway immediately with job listings that can be found on the Sidertrade career page: <http://www.sidertrade.co.uk/Sidertrade-Group/Careers.aspx>

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ABOUT SIDETRADE (www.sidertrade.co.uk)

Software provider listed (NYSE Euronext, FR0010202606, ALBFR.PA), Sidertrade offers companies the opportunity to digitise the management of their financial relationships with customers. Sidertrade's market-leading solutions, complementary to ERPs, meet the challenges of securing what is often a company's largest asset, its accounts receivable, by reducing late payments and controlling customer risk. With sales in 65 countries, the Group enables 69,000 users from companies of all sizes and all sectors to collaborate via its Cloud solution and accelerate cash-flow generation.